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## Some Ratio and Product Estimators Using Known Value of Population Parameters

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#### Abstract

In the present article, we proposed a family of estimators for estimating population means using known value of some population parameters. Khoshnevisan et al. [1] proposed a general family of estimators for estimating population means using known value of some population parameter(s) which after some substitutions led to some ratio and product estimators initially proposed by Sisodia and Dwivedi [2], Singh and Tailor [3], Pandey and Dubey [4], Adewara et al. [5], yadav and Kadilar [6]. The present family of estimators provides us significant improvement over previous families in theory. An empirical study is carried out to judge the merit of the proposed estimator.


Keywords: Ratio Estimator, Product Estimator, Population Parameter, Efficiency, Mean Square Error.

## 1. Introduction

The problem of estimating the population mean in the presence of an auxiliary variable has been widely discussed in finite population sampling literature. Ratio, product and difference methods of estimation are good examples in this context. Ratio method of estimation is quite effective when there is high positive correlation between study and auxiliary variables. On the other hand, if correlation is negative (high), the product method of estimation can be employed efficiently.

In recent years, a number of research papers on ratio-type, exponential ratio-type and regression-type estimators have appeared, based on different types of transformations. Some important contributions in this area are due to Singh and Tailor [3], Shabbir and Gupta [7,8], Kadilar and Cingi [9,10], Khosnevisan et. al.(2007).

Khoshnevisan et al. [1] defined their family of estimators as
$\mathrm{t}=\overline{\mathrm{y}}\left[\frac{\mathrm{a} \overline{\mathrm{X}}+\mathrm{b}}{\alpha(\mathrm{a} \overline{\mathrm{x}}+\mathrm{b})+(1-\alpha)(\mathrm{a} \overline{\mathrm{X}}+\mathrm{b})}\right]^{\mathrm{g}}$
where $a(\neq 0), b$ are either real numbers or the functions of the known parameters of the auxiliary variable $x$ such as standard deviation $\left(\sigma_{x}\right)$, Coefficient of Variation $\left(C_{x}\right)$, Skewness $\left(\beta_{1}(x)\right.$ ), Kurtosis ( $\beta_{2}(x)$ ) and Correlation Coefficient ( $\rho$ ).
(i). When $\alpha=0, \mathrm{a}=0=\mathrm{b}, \mathrm{g}=0$, we have the mean per unit estimator, $\mathrm{t}_{0}=\overline{\mathrm{y}}$ with
$\operatorname{MSE}\left(\mathrm{t}_{0}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \overline{\mathrm{Y}}^{2} \mathrm{C}_{\mathrm{y}}{ }^{2}$
(ii). When $\alpha=1, a=1, b=0, g=1$, we have the usual ratio estimator, $\mathrm{t}_{1}=\overline{\mathrm{y}}\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{x}}}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{1}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \overline{\mathrm{Y}}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\mathrm{C}_{\mathrm{x}}{ }^{2}-2 \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
(iii). When $\alpha=1, \mathrm{a}=1, \mathrm{~b}=0, \mathrm{~g}=-1$, we have the usual product estimator, $\mathrm{t}_{2}=\overline{\mathrm{y}}\left(\frac{\overline{\mathrm{x}}}{\overline{\mathrm{X}}}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{2}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \overline{\mathrm{Y}}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\mathrm{C}_{\mathrm{x}}{ }^{2}+2 \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
(iv). When $\alpha=1, \mathrm{a}=1, \mathrm{~b}=C_{x}, \mathrm{~g}=1$, we have Sisodia and Dwivedi [2] ratio estimator, $\mathrm{t}_{3}=\overline{\mathrm{y}}\left(\frac{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}{\overline{\mathrm{x}}+\mathrm{C}_{\mathrm{x}}}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{3}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \bar{Y}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}\right)^{2} \mathrm{C}_{\mathrm{x}}{ }^{2}-2\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}\right) \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
(v). When $\alpha=1, \mathrm{a}=1, \mathrm{~b}=C_{x}, \mathrm{~g}=-1$
we have Pandey and Dubey [4] product estimator, $t_{4}=\bar{y}\left(\frac{\bar{x}+C_{x}}{\bar{X}+C_{x}}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{4}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \overline{\mathrm{Y}}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}\right)^{2} \mathrm{C}_{\mathrm{x}}{ }^{2}+2\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}\right) \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
(vi). When $\alpha=1, \mathrm{a}=1, \mathrm{~b}=\rho, \mathrm{g}=1$, we have Singh and Taylor [3] ratio estimator, $\mathrm{t}_{5}=\overline{\mathrm{y}}\left(\frac{\overline{\mathrm{X}}+\rho}{\overline{\mathrm{x}}+\rho}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{5}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \overline{\mathrm{Y}}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\rho}\right)^{2} \mathrm{C}_{\mathrm{x}}{ }^{2}-2\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\rho}\right) \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
(vii). When $\alpha=1, \mathrm{a}=1, \mathrm{~b}=\rho, \mathrm{g}=-1$, we have Singh and Taylor [3] product estimator, $\mathrm{t}_{6}=\overline{\mathrm{y}}\left(\frac{\overline{\mathrm{x}}+\rho}{\overline{\mathrm{X}}+\rho}\right)$ with
$\operatorname{MSE}\left(\mathrm{t}_{6}\right)=\left(\frac{\mathrm{N}-\mathrm{n}}{\mathrm{Nn}}\right) \bar{Y}^{2}\left(\mathrm{C}_{\mathrm{y}}{ }^{2}+\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\rho}\right)^{2} \mathrm{C}_{\mathrm{x}}{ }^{2}+2\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{X}}+\rho}\right) \rho \rho_{\mathrm{x}} \mathrm{C}_{\mathrm{y}}\right)$
There are other ratio and product estimators from these families that are not inferred here but this paper will be limited to those ones that made use of Coefficient of Variation ( $\mathrm{C}_{\mathrm{x}}$ ) and Correlation Coefficient ( $\rho$ ) since the conclusion obtained here can also be inferred on all others that made use of other population parameters such as the standard deviation $\left(\sigma_{\mathrm{x}}\right)$, Skewness $\left(\beta_{1}(x)\right)$ and Kurtosis $\left(\beta_{2}(x)\right)$ in the same family.

## 2. On the Modified Ratio and Product Estimators.

Adopting Adewara (2006), Adewara et al. (2012) proposed the following estimators as

$$
\begin{align*}
& \mathrm{t}^{*}{ }_{1}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{x}}}{\overline{\mathrm{x}}^{*}}\right),  \tag{2.1}\\
& \mathrm{t}^{*}{ }_{2}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{x}}^{*}}{\overline{\mathrm{X}}}\right),  \tag{2.2}\\
& \mathrm{t}^{*}{ }_{3}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}{\overline{\mathrm{x}}^{*}+\mathrm{C}_{\mathrm{x}}}\right), \tag{2.3}
\end{align*}
$$

$\mathrm{t}^{*}{ }_{4}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{x}}^{*}+\mathrm{C}_{\mathrm{x}}}{\overline{\mathrm{X}}+\mathrm{C}_{\mathrm{x}}}\right)$,
$\mathrm{t}^{*}{ }_{5}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{X}}+\rho}{\overline{\mathrm{x}}^{*}+\rho}\right)$ and
$\mathrm{t}^{*}{ }_{6}=\overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{x}}^{*}+\rho}{\overline{\mathrm{X}}+\rho}\right)$,

Where $\overline{\mathrm{x}}^{*}$ and $\overline{\mathrm{y}}^{*}$ are the sample means of the auxiliary variables and variable of interest yet to be drawn with the relationships (i) $\bar{X}=f \bar{x}+(1-f) \bar{x}^{*}$ and (ii). $\bar{Y}=f \bar{y}+(1-f) \overline{\mathrm{y}}^{*}$. Srivenkataramana and Srinath [12].

The Mean Square Errors of these estimators $\mathrm{t}^{*}{ }_{\mathrm{i}}, \mathrm{i}=1,2, \ldots, 6$ are as follows:
(i). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{1}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{1}\right)$
(ii). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{2}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{2}\right)$
(iii). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{3}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{3}\right)$
(iv). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{4}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{4}\right)$
(v). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{5}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{5}\right)$
(vi). $\operatorname{MSE}\left(\mathrm{t}^{*}{ }_{6}\right)=\left(\frac{\mathrm{n}}{\mathrm{N}-\mathrm{n}}\right)^{2} \operatorname{MSE}\left(\mathrm{t}_{6}\right)$

Following Adewara et al [5], Yadav and Kadilar [6] proposed some improved ratio and product estimators for estimating the population mean of the study variable as follows

$$
\begin{equation*}
\eta^{*}{ }_{1}=k \bar{y}^{*}\left(\frac{\overline{\mathrm{X}}}{\overline{\mathrm{x}}^{*}}\right), \tag{2.13}
\end{equation*}
$$

$$
\begin{equation*}
\eta^{*}{ }_{2}=\mathrm{k} \overline{\mathrm{y}}^{*}\left(\frac{\overline{\mathrm{x}}^{*}}{\overline{\mathrm{X}}}\right) \tag{2.14}
\end{equation*}
$$

$$
\begin{align*}
& \eta^{*}{ }_{3}=k \bar{y}^{*}\left(\frac{\bar{X}+C_{x}}{\bar{x}^{*}+C_{x}}\right),  \tag{2.15}\\
& \eta^{*}{ }_{4}=k \bar{y}^{*}\left(\frac{\bar{x}^{*}+C_{x}}{\overline{\mathrm{X}}+C_{x}}\right),  \tag{2.16}\\
& \eta^{*}{ }_{5}=k \bar{y}^{*}\left(\frac{\bar{x}+\rho}{\frac{\bar{x}}{}{ }^{*}+\rho}\right)  \tag{2.17}\\
& \eta^{*}{ }_{6}=k \bar{y}^{*}\left(\frac{\bar{x}^{*}+\rho}{\overline{\mathrm{X}}+\rho}\right), \tag{2.18}
\end{align*}
$$

The mean square error of these estimators $\eta^{*}{ }_{\mathrm{i}}, \mathrm{i}=1,2, \ldots, 6$ are as follows

$$
\begin{align*}
& \operatorname{MSE}\left(\eta^{*}{ }_{1}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{1}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\left\{3 \mathrm{k}_{1}^{2}-2 \mathrm{k}_{1}\right\} \lambda \mathrm{C}_{\mathrm{x}}^{2}-2\left\{2 \mathrm{k}_{1}^{2}-\mathrm{k}_{1}\right\} \lambda \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{1}-1\right\}^{2}\right] \\
& \operatorname{MSE}\left(\eta^{*}{ }_{2}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{2}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\mathrm{k}_{2}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}+2\left\{2 \mathrm{k}_{1}^{2}-\mathrm{k}_{1}\right\} \lambda \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{2}-1\right\}^{2}\right] \\
& \operatorname{MSE}\left(\eta^{*}{ }_{3}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{3}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\left\{3 \mathrm{k}_{3}^{2}-2 \mathrm{k}_{3}\right\} v_{1}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}-2 v_{1}\left\{2 \mathrm{k}_{3}^{2}-\mathrm{k}_{3}\right\} \lambda \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{3}-1\right\}^{2}\right] \\
& \operatorname{MSE}\left(\eta^{*}{ }_{4}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{4}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\mathrm{k}_{4}^{2} v_{1}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}+2 v_{1}\left\{2 \mathrm{k}_{4}^{2}-\mathrm{k}_{4}\right\} \lambda \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{4}-1\right\}^{2}\right] \\
& \operatorname{MSE}\left(\eta^{*}{ }_{3}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{3}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\left\{3 \mathrm{k}_{3}^{2}-2 \mathrm{k}_{3}\right\} v_{2}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}-2 v_{2}\left\{2 \mathrm{k}_{5}^{2}-\mathrm{k}_{5}\right\} \lambda \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{5}-1\right\}^{2}\right]  \tag{2.23}\\
& \operatorname{MSE}\left(\eta^{*}{ }_{4}\right)=\overline{\mathrm{Y}}^{2}\left[\mathrm{~h}^{2}\left(\mathrm{k}_{6}^{2} \lambda \mathrm{C}_{\mathrm{y}}^{2}+\mathrm{k}_{4}^{2} v_{2}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}+2 v_{2}\left\{2 \mathrm{k}_{6}^{2}-\mathrm{k}_{6}\right\} \mathrm{C}_{\mathrm{yx}}\right)+\left\{\mathrm{k}_{6}-1\right\}^{2}\right] \tag{2.24}
\end{align*}
$$

Where,

$$
\begin{aligned}
& \lambda=\frac{N-n}{N n}, h=\frac{n}{N-n}, C_{y}^{2}=\frac{S_{y}^{2}}{\bar{Y}^{2}}, C_{x}^{2}=\frac{S_{x}^{2}}{\bar{X}^{2}}, C_{y x}=\frac{S_{y x}}{\bar{Y}}, v_{1}=\frac{\bar{X}}{\bar{X}+C_{x}}, v_{1}=\frac{\bar{X}}{\bar{X}+C_{x}} \text { and } \rho=\frac{S_{y x}}{S_{y} S_{x}} \\
& \text { And } \mathrm{k}_{1}=\frac{h^{2}\left[\lambda C_{x}^{2}-\lambda C_{y x}\right]+1}{h^{2}\left[3 C_{x}^{2} \lambda-4 C_{y x} \lambda+\lambda C_{y}^{2}\right]+1}, \mathrm{k}_{2}=\frac{h^{2} \lambda C_{y x}+1}{h^{2}\left[C_{x}^{2} \lambda+4 C_{y x} \lambda+\lambda C_{y}^{2}\right]+1}, \\
& \mathrm{k}_{3}=\frac{h^{2}\left[\lambda v_{1}^{2} C_{x}^{2}-v_{1} \lambda C_{y x}\right]+1}{h^{2}\left[3 v_{1}^{2} C_{x}^{2} \lambda-4 v_{1} C_{y x} \lambda+\lambda C_{y}^{2}\right]+1}, \mathrm{k}_{4}=\frac{h^{2}\left[\lambda v_{1} \lambda C_{y x}\right]+1}{h^{2}\left[3 v_{1}^{2} C_{x}^{2} \lambda+4 v_{1} C_{y x} \lambda+\lambda C_{y}^{2}\right]+1} \\
& \mathrm{k}_{5}=\frac{h^{2}\left[\lambda v_{2}^{2} C_{x}^{2}-v_{2} \lambda C_{y x}\right]+1}{h^{2}\left[3 v_{2}^{2} C_{x}^{2} \lambda-4 v_{2} C_{y x} \lambda+\lambda C_{y}^{2}\right]+1}, \text { andk }{ }_{6}=\frac{h^{2}\left[\lambda v_{2} \lambda C_{y x}\right]+1}{h^{2}\left[3 v_{2}^{2} C_{x}^{2} \lambda+4 v_{2} C_{y x} \lambda+\lambda C_{y}^{2}\right]+1}
\end{aligned}
$$

## 3. The Proposed family of estimators

Following Malik Singh [14], we define the following class of estimators for population mean $\overline{\mathrm{Y}}$ as

$$
\begin{equation*}
\mathrm{t}_{\mathrm{M}}=\left\{\mathrm{m}_{1} \overline{\mathrm{y}}^{*}+\mathrm{m}_{2}\left[\overline{\mathrm{X}}-\overline{\mathrm{x}}^{*}\right]\right\}\left(\frac{\psi \overline{\mathrm{X}}+\delta}{\psi \overline{\mathrm{x}}^{*}+\delta}\right)^{\alpha} \exp \left[\frac{(\omega \overline{\mathrm{X}}+\mu)-\left(\omega \overline{\mathrm{x}}^{*}+\mu\right)}{(\omega \overline{\mathrm{X}}+\mu)+\left(\omega \overline{\mathrm{x}}^{*}+\mu\right)}\right]^{\beta} \tag{3.1}
\end{equation*}
$$

Where $\mathrm{m}_{1}$ and $\mathrm{m}_{2}$ are suitably chosen constants. $\psi, \delta, \omega$, and $\mu$ are either real numbers or function of known parameters of the auxiliary variable. The scalar $\alpha$ and $\beta$ takes values +1 and -1 for ratio and product type estimators respectively.

To obtain the MSE, let us define
$\overline{\mathrm{y}}=\overline{\mathrm{Y}}\left(1+\mathrm{e}_{0}\right), \overline{\mathrm{x}}=\overline{\mathrm{X}}\left(1+\mathrm{e}_{1}\right)$
such that $E\left(e_{i}\right)=0, i=0,1$ and
$\mathrm{E}\left(\mathrm{e}_{0}^{2}\right)=\lambda \mathrm{C}_{\mathrm{y}}^{2}, \quad \mathrm{E}\left(\mathrm{e}_{1}^{2}\right)=\lambda \mathrm{C}_{\mathrm{x}}^{2}, \quad \mathrm{E}\left(\mathrm{e}_{0} \mathrm{e}_{1}\right)=\lambda \rho \mathrm{C}_{\mathrm{y}} \mathrm{C}_{\mathrm{x}}$
expressing equation (3.1) in terms of e's and retaining only terms up to second degree of e's, we have

$$
\begin{align*}
& \mathrm{t}_{\mathrm{M}}=\left[\mathrm{m}_{1} \overline{\mathrm{Y}}\left(1-\mathrm{he}_{0}\right)+\mathrm{m}_{2} \overline{\mathrm{X}} \mathrm{he}_{1}\right]\left\{\frac{\psi \overline{\mathrm{X}}+\delta}{\psi \overline{\mathrm{X}}\left(1-\mathrm{he}_{1}\right)+\delta}\right\}^{\alpha} \exp \left\{\frac{\omega \overline{\mathrm{X}} \mathrm{he}_{1}}{2 \omega \overline{\mathrm{X}}+2 \mu-\omega \overline{\mathrm{X}} \mathrm{he}_{1}}\right\}^{\beta} \\
& =\left[\mathrm{m}_{1} \overline{\mathrm{Y}}\left(1-\mathrm{he}_{0}\right)+\mathrm{m}_{2} \overline{\mathrm{X}} \mathrm{he}_{1}\right]\left\{1-\mathrm{R}_{1} \mathrm{he}_{1}\right\}^{\}-\alpha} \exp \left\{\beta \mathrm{R}_{2} \mathrm{he}_{1}\left(1-\frac{\mathrm{R}_{2} \mathrm{he}_{1}}{2}+\frac{\mathrm{R}_{2}^{2} \mathrm{~h}^{2} \mathrm{e}_{1}^{2}}{4}\right)\right\} \\
& =\mathrm{m}_{1} \overline{\mathrm{Y}}\left[1+\alpha \mathrm{he}_{1}+\frac{\alpha(\alpha+1) \mathrm{h}^{2} \mathrm{e}_{1}^{2}}{2}+\frac{\beta \mathrm{he}_{1}}{2}+\frac{\alpha \beta \mathrm{h}^{2} \mathrm{e}_{1}^{2}}{2}+\frac{\beta^{2} \mathrm{~h}^{2} \mathrm{e}_{1}^{2}}{8}+\frac{\beta \mathrm{h}^{2} \mathrm{e}_{1}^{2}}{4}-\mathrm{he}_{0}\right] \\
& -\alpha \mathrm{h}^{2} \mathrm{e}_{0} \mathrm{e}_{1}-\frac{\beta \mathrm{h}^{2} \mathrm{e}_{0} \mathrm{e}_{1}}{2}
\end{aligned} \begin{aligned}
& \quad+\mathrm{m}_{2} \overline{\mathrm{X}}\left[\mathrm{he}_{1}+\alpha \mathrm{h}^{2} \mathrm{e}_{1}^{2}+\frac{\beta \mathrm{h}^{2} \mathrm{e}_{1}^{2}}{2}\right] \tag{3.2}
\end{align*}
$$

where, $\quad R_{1}=\frac{\psi \bar{X}}{\psi \bar{X}+\delta}, R_{2}=\frac{\omega \bar{X}}{\omega \bar{X}+\mu}$

Subtracting $\overline{\mathrm{Y}}$ from both the sides of (3.2), we have

$$
\begin{aligned}
&\left(\mathrm{t}_{\mathrm{M}}-\overline{\mathrm{Y}}\right)=\mathrm{m}_{1} \overline{\mathrm{Y}}\left[1-\mathrm{he}_{0}+\mathrm{L}_{1} \mathrm{e}_{1}+\mathrm{L}_{2} \mathrm{e}_{1}^{2}-\mathrm{L}_{3} \mathrm{e}_{0} \mathrm{e}_{1}\right]+\mathrm{m}_{2} \overline{\mathrm{X}}\left[\mathrm{he}_{1}+\mathrm{L}_{4} \mathrm{e}_{1}^{2}\right]-\overline{\mathrm{Y}} \\
& \mathrm{~L}_{1}=\alpha \mathrm{R}_{1} \mathrm{~h}+\frac{\beta \mathrm{hR}_{2}}{2} \\
& \mathrm{~L}_{2}=\frac{\alpha(\alpha+1) \mathrm{h}^{2} \mathrm{R}_{1}^{2}}{2}+\frac{\alpha \beta h^{2} \mathrm{R}_{1} \mathrm{R}_{2}}{2}+\frac{\beta^{2} h^{2} \mathrm{R}_{2}^{2}}{8}+\frac{\beta h^{2} \mathrm{R}_{2}^{2}}{4} \\
& \text { where, } \\
& \mathrm{L}_{3}=\alpha \mathrm{h}^{2} \mathrm{R}_{1}+\frac{\beta h^{2} \mathrm{R}_{2}}{2} \\
& \mathrm{~L}_{4}=\alpha \mathrm{h}^{2} \mathrm{R}_{1}+\frac{\beta \mathrm{h}^{2} \mathrm{R}_{2}}{2}
\end{aligned}
$$

Squaring both sides of (3.3) and neglecting terms of e's having power greater than two, we have

$$
\begin{equation*}
\operatorname{MSE}\left(\mathrm{t}_{\mathrm{M}}\right)=\overline{\mathrm{Y}}^{2}\left[1+\mathrm{m}_{1}^{2} \mathrm{~T}_{1}+\mathrm{m}_{2}^{2} \mathrm{~T}_{2}+2 \mathrm{~m}_{1} \mathrm{~m}_{2} \mathrm{~T}_{3}-2 \mathrm{~m}_{1} \mathrm{~T}_{4}-2 \mathrm{~m}_{2} \mathrm{~T}_{5}\right] \tag{3.4}
\end{equation*}
$$

where,

$$
\left.\begin{array}{l}
\mathrm{T}_{1}=\overline{\mathrm{Y}}^{2}\left[1+\lambda \mathrm{h}^{2} \mathrm{C}_{\mathrm{y}}^{2}+\mathrm{L}_{1}^{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}-2 h \mathrm{~L}_{1} \lambda \rho \mathrm{C}_{\mathrm{y}} \mathrm{C}_{\mathrm{x}}+2 \mathrm{~L}_{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}-2 \mathrm{~L}_{3} \lambda \rho \mathrm{C}_{\mathrm{y}} \mathrm{C}_{\mathrm{x}}\right] \\
\mathrm{T}_{2}=\mathrm{h}^{2} \lambda \overline{\mathrm{X}}^{2} \mathrm{C}_{\mathrm{x}}^{2} \\
\mathrm{~T}_{3}=\overline{\mathrm{Y}} \overline{\mathrm{X}}\left[\mathrm{~L}_{4} \lambda \mathrm{C}_{\mathrm{x}}^{2}+\mathrm{L}_{1} \lambda \mathrm{hC}_{\mathrm{x}}^{2}-\mathrm{h}^{2} \lambda \rho \mathrm{C}_{\mathrm{y}} \mathrm{C}_{\mathrm{x}}\right] \\
\mathrm{T}_{4}=\overline{\mathrm{Y}}^{2}\left[1+\mathrm{L}_{2} \lambda \mathrm{C}_{\mathrm{x}}^{2}-\mathrm{L}_{3} \lambda \rho \mathrm{C}_{\mathrm{y}} \mathrm{C}_{\mathrm{x}}\right] \\
\mathrm{T}_{5}=\overline{\mathrm{Y}} \overline{\mathrm{X}} \mathrm{~L}_{4} \lambda \mathrm{C}_{\mathrm{x}}^{2}
\end{array}\right\}
$$

minimization of (3.4) with respect to $\mathrm{m}_{1}$ and $\mathrm{m}_{2}$ yields optimum values as

$$
\mathrm{m}_{1}=\frac{\left(\mathrm{T}_{2} \mathrm{~T}_{4}-\mathrm{T}_{3} \mathrm{~T}_{5}\right)}{\mathrm{T}_{1} \mathrm{~T}_{2}-\mathrm{T}_{3}^{2}}, \mathrm{~m}_{2}=\frac{\left(\mathrm{T}_{1} \mathrm{~T}_{5}-\mathrm{T}_{3} \mathrm{~T}_{4}\right)}{\mathrm{T}_{1} \mathrm{~T}_{2}-\mathrm{T}_{3}^{2}}
$$

## 4. Empirical Study:

## Population I: Kadilar and Cingi [9]

$\mathrm{N}=106, \mathrm{n}=20, \rho=0.86, \mathrm{C}_{\mathrm{y}}=5.22, \mathrm{C}_{\mathrm{x}}=2.1, \overline{\mathrm{Y}}=2212.59$ and $\overline{\mathrm{X}}=27421.70$

## Population II: Maddala [13]

$\mathrm{N}=16, \mathrm{n}=4, \quad \rho=-0.6823, \mathrm{C}_{\mathrm{y}}=0.2278, \mathrm{C}_{\mathrm{x}}=0.0986, \overline{\mathrm{Y}}=7.6375$ and $\overline{\mathrm{X}}=75.4313$

## 4. Results:

Table 4.1: Showing the estimates obtained for both the Khoshnevisan et al. [1] estimators and Adewara et al. [5] estimators

| Estimator | Population $\mathrm{I}(\rho>0)$ | Population II ( $\rho<0$ ) |
| :---: | :---: | :---: |
| $\mathrm{t}_{0}$ | 5411349 | 0.5676 |
| $\mathrm{t}_{1}$ | 2542740 | - |
| $\mathrm{t}_{2}$ | - | 0.3387 |
| $\mathrm{t}_{3}$ | 2542893 | - |
| $\mathrm{t}_{4}$ | - | 0.3388 |
| $\mathrm{t}_{5}$ | 2542803 | - |
| $\mathrm{t}_{6}$ | - | 0.3376 |
| $\mathrm{t}^{*}{ }_{1}$ | 137519.8 | - |
| $\mathrm{t}^{*}{ }_{2}$ | - | 0.03763 |
| $\mathrm{t}^{*}{ }_{3}$ | 137528 | - |
| $\mathrm{t}^{*}{ }_{4}$ | - | 0.03765 |
| $\mathrm{t}^{*}{ }_{5}$ | 137523.1 | - |
| $\mathrm{t}^{*}{ }_{6}$ | - | 0.03751 |

Table 4.2: Showing the estimates obtained for Yadav and Kadilar [6] estimators

| Estimator | Population I $(\rho>0)$ | Population II $(\rho<0)$ |
| :---: | :---: | :---: |
| $\eta^{*}{ }_{1}$ | 136145.37 | - |
| $\eta^{*}{ }_{2}$ | - | 0.03762 |
| $\eta^{*}{ }_{3}$ | 136138.05 | - |
| $\eta^{*}{ }_{4}$ | - | 0.03764 |
| $\eta_{5}{ }_{5}$ | 136107.94 | - |
| $\eta_{6}$ |  | 0.03750 |

Table 4.3: MSE of suggested estimators with different values of constants

| m | $\mathrm{m}_{2}$ | $\alpha$ | $\beta$ | $\psi$ | $\delta$ | $\omega$ | $\mu$ | estimator | MSE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | PopI | PopII |
| 1 | 0 | 1 | 0 | 1 | 0 | - | - | $\mathrm{t}^{*}{ }_{1}$ | 137519.8 | - |
| 1 | 0 | -1 | 0 | 1 | 0 | - | - | $\mathrm{t}^{*}{ }_{2}$ | - | 0.03763 |
| 1 | 0 | 1 | 0 | 1 | $\mathrm{C}_{\mathrm{x}}$ | - | - | $\mathrm{t}^{*}{ }_{3}$ | 137528 | - |
| 1 | 0 | -1 | 0 | 1 | $\mathrm{C}_{\mathrm{x}}$ | - | - | $\mathrm{t}^{*}{ }_{4}$ | - | 0.03765 |
| 1 | 0 | 1 | 0 | 1 | $\rho$ | - | - | $\mathrm{t}^{*}{ }_{5}$ | 137523.1 | - |
| 1 | 0 | -1 | 0 | 1 | $\rho$ | - | - | $\mathrm{t}^{*}{ }_{6}$ | - | 0.03751 |
| $\mathrm{m}_{1}$ | 0 | 1 | 0 | 1 | 0 | - | - | $\eta^{*}{ }_{1}$ | 136145.37 | - |
| $\mathrm{m}_{1}$ | 0 | -1 | 0 | 1 | 0 | - | - | $\eta^{*}{ }_{2}$ | - | 0.03762 |


| $\mathrm{m}_{1}$ | 0 | 1 | 0 | 1 | $\mathrm{C}_{\mathrm{x}}$ | - | - | $\eta^{*}{ }_{3}$ | 136138.05 | - |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- | :--- |
| $\mathrm{m}_{1}$ | 0 | -1 | 0 | 1 | $\mathrm{C}_{\mathrm{x}}$ | - | - | $\eta^{*}{ }_{4}$ | - | 0.03764 |
| $\mathrm{~m}_{1}$ | 0 | 1 | 0 | 1 | $\rho$ | - | - | $\eta^{*}{ }_{5}$ | 136107.94 | - |
| $\mathrm{m}_{1}$ | 0 | -1 | 0 | 1 | $\rho$ | - | - | $\eta^{*}{ }_{6}$ | - | 0.03750 |
| $\mathrm{~m}_{1}$ | $\mathrm{~m}_{2}$ | 1 | 1 | 1 | 1 | 1 | 1 | $\mathrm{t}_{\mathrm{M}}$ | 75502.23 | - |
| $\mathrm{m}_{1}$ | $\mathrm{~m}_{2}$ | -1 | -1 | 1 | 1 | 1 | 1 | $\mathrm{t}_{\mathrm{M}}$ | - | 0.03370 |

Since conventionally, for ratio estimators to hold, $\rho>0$ and also for product estimators to hold, $\rho<0$. Therefore two data sets are used in this paper, one to determine the efficiency of the modified ratio estimators and the other to determine that of the product estimators as stated below.

## 5. Conclusion

In this paper, we have proposed a new family of estimator for estimating unknown population mean of study variable using auxiliary variable. Expressions for the MSE of the estimator are derived up to first order of approximation. The proposed family of estimator is compared with the several existing estimators in literature. From table 4.3, we observe that the new family of estimators performs better than the other estimators considered in this paper for both of the data sets.

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